

## SOCIAL AND PERSONAL

### Sperret Chillon.

Dar's a luffin' en a chaffin' in de co'n,  
Dar's a ruse en a buxle night en mo'n;  
En a curious sort o' feelin'  
Dat some rompin' chillun's stealin'  
Thoo de condel yere en dar—  
Sperret chillun uv de a'!  
Yearly mo'min's w'll e' hoo'n  
W'en de soth win' com'es a blowin'  
I mos' ees de dem chillun' slippin'  
Thoo de ribbin', green en dipplin'  
Oven yander, heers um hallin'  
Ez dey dodge aroun' en run,  
Full er frolic en er fun!  
Oh dar's luffin' en dar's chaffin' in de co'n.  
—Wilhelmina F. Prullit, in August Lipincott.

### Cobbs Family Reunion.

Mr. Thomas Flournoy Cobbs has been in Asia four years representing the American Tobacco Company. He is spending his vacation this summer in Virginia, and after a visit of two days to his sister, Mrs. T. M. Broadus, at Gordonsville, he has come with her to attend a reunion of the Cobbs family in Martinsville, Henry county. Mr. Broadus will return to the Orient in October.

### Garden Party.

Little Miss Catharine Anne Rucker, of Hampton, who, with her mother, is spending the summer at the Jefferson Park Hotel, was hostess at a delightful garden party last Thursday afternoon. Pleasant games and a charming repast of ices, cakes and candies brought much happiness to the children present.

Miss Rucker was assisted in receiving and entertaining her guests by her great-grandmother, Mrs. C. E. Gammel, her grandmother, Mrs. Schermerhorne, and her mother.

### Fowle—Moore.

Mrs. James Bruer Moore, of Norfolk, has announced the engagement of her daughter, Helen Bruer, to Mr. Daniel Gould Fowle. The wedding will take place in September.

### House Party.

Miss Bessie Frazier, of this city, who is the guest of Miss Katharine Newbill in Ghent, was a member of a delightful house party which was recently entertained at the Willoughby Club. The members of the party, who went to their homes on Friday last, were: Miss Bessie Frazier, Miss Katharine Newbill, Miss Nan Freeman, Mr. Davis Johnson and Mr. Baldwin Myers. Messrs. Lloyd and Edward Freeman were the hosts, and Mr. and Mrs. W. H. Venable were the chaperons.

### Richmonders Present.

Mr. and Mrs. C. M. Hublin, of this city, were among those present at a dinner given Saturday evening at the Pine Beach Hotel by Mrs. Richard Craven. Other guests were Messdames H. R. Leonard, T. M. Frey, Mr. Stanley B. Page, of Roanoke, and Lieutenant Jack Patis, United States Army.

### Presbyterian Notes.

In the absence of Dr. Witherspoon, who is spending his vacation near New York, the Rev. Dr. R. C. Reid, of Columbia, S. C., is filling the pulpit at the Grace Street Presbyterian Church. He preached at both morning and evening services on Sunday.

The Rev. R. A. Lapsley preached Sunday at the Second Presbyterian Church in Lynchburg. The subject of his address was "The Church as a Center of Life."

The Rev. W. S. Campbell conducted services at the Chester Presbyterian Church, Chester, Va.

### Personal Mention.

Mrs. Edward R. Fuller and children, of No. 716 East Marshall Street, are at the "Georgia," Virginia Beach.

Miss Lilou Neale, of this city, is the guest of her sister, Mrs. Charles Ledbetter, in Birmingham, Ala. She will remain away until September.

Mrs. Nannie Gibson is spending the summer with Mrs. "Bland" in Christiansburg.

Miss Mary Lee West is the guest of Misses Peachy and Lella Crump, in Portsmouth.

Miss Kitty Hart has returned from Norfolk, where she was the guest of Miss Louise Tucker.

Miss Annie Newman, of Richmond, and Miss Cabell Johnson, of Ashland, are the guests of Mrs. Morris, in Norfolk.

Mrs. D. W. Ramsdell, of this city, is the guest of friends in Marshalltown, Iowa.

Misses Bessie and Ethel Smith are visiting their cousin, Miss Lula Smith, in Vinton.

Mr. Pendleton Goodall is visiting his sister, Mrs. W. A. Payne, in Staunton.

Mrs. Gibb and little daughter are visiting Mrs. Charles McLeod, in Lynchburg.

Miss Dickinson, of this city, is visiting Miss Madeline Reynolds, in New Haven, Conn. Miss Reynolds, Miss Dickinson and Mr. J. Stuart Reynolds recently visited Mr. and Mrs. Huntly Drummond at their country home, in Beaconfield, Canada.

Miss Willie Lipscomb, of Baltimore, is visiting Miss Gay Tanner, of No. 1003 East Clay Street.

Mr. and Mrs. R. R. Roberts, Miss Martha Roberts and Master R. R. Roberts, Jr., are at their summer home, in Charlotte county, Va.

Professor G. Carrington Moseley has returned to Lynchburg, after a visit to friends here.

Mrs. Russell Blinn is spending the

## Poems You Ought to Know.

Whatever your occupation may be, and however crowded your hours with affairs, do not fail to secure at least a few minutes every day for refreshment of your inner life with a bit of poetry.—Prof. Charles Elliot Norton.

No. 878.

## THE DECEIT OF APPEARANCES.

By WILLIAM SHAKESPEARE.

(From "Merchant of Venice.")

Other selections from this author, his portrait, autograph and biographical sketch, have already been printed in this series.

The world is still deceiv'd with ornament.  
In law, what plea so tainted and corrupt,  
But, being season'd with a gracious voice,  
Obscures the show of evil? In religion,  
What damned error, but some sober brow  
Will bless it, and approve it with a text,  
Hiding the grossness with fair ornament?  
There is no vice so simple, but assumes  
Some mark of virtue on its outward parts.  
How many cowards, whose hearts are all as false  
As stairs of sand, wear yet upon their chins  
The beards of Hercules and frowning Mars;  
Who, inward search'd, have livers white as milk?  
And these assume but valour's excrement,  
To render them redoubt'd. Look on beauty,  
And you shall see 'tis purchased by the weight;  
Which therein works a miracle in nature,  
Making them lightest that wear most of it:  
So are those crisped snaky golden locks,  
Which make such wanton gambols with the wind,  
Upon supposed fairness, often known  
To be the dowry of a second head,  
The skull that bred them in the sepulchre.  
Thus ornament is but the guiled shore  
To a most dangerous sea; the beauteous scarf  
Velling an Indian beauty; in a word,  
The seeming truth which cunning times put on  
To entrap the wisest.

This series began in The Times-Dispatch Sunday, Oct. 11, 1903. One is published each day.

summer with her sister, Miss Pearl Booth, in Marlboro, Va.

Miss Lucy Bridges is the guest of Mr. and Mrs. W. H. Venable, at Willoughby Beach.

Miss Jennie B. Mahoning, who has been visiting her friend, Mrs. M. Penney, in Roanoke, has returned home.

Miss Juliet Montgomery, of Deerfield, is expected to arrive in Richmond in a few days, to be the guest of friends.

Mrs. Andrew Brown has returned to her home in Highland Park, after a visit to her sister, Mrs. Coleman, in Norfolk.

Mr. R. C. Stanley is visiting friends in Lynchburg.

Mrs. John Jackson, of this city, was among the guests at a delightful supper given last Wednesday night by Dr. E. E. Field, at the Atlantic Club, in Norfolk.

State Senator Machen, of Alexandria, is in the city on business.

Miss Emily Thomas, of this city, is the guest of her cousin, the Misses Stone, in Newport News.

Miss Grace Fleming is visiting Mr. and Mrs. G. B. Hurt, in Salem, Va.

Mrs. Jennie Riddick is the guest of Mrs. Thomas A. Murray, in Hampton.

Mr. Bonley Barlow is spending his vacation at his home in Elliston, Va.

Miss Ida Mooney, of Charlottesville, is visiting friends in the city.

Miss Laura Black, of this city, is in Deerfield, Va., to be with her grandfather, Mr. Edward Bulger, who is very ill.

Mr. and Mrs. Samuel Tompkins and family have been visiting relatives in Albemarle.

Miss Adena Leffel, who has been undergoing treatment at the hospital here, has returned to her home in New Castle, Va.

Mrs. Elmer Pillow is the guest of Mrs. Elden Roberts in Newport News.

Mrs. George B. Cottrell, of Staunton, is visiting relatives here.

Mr. and Mrs. J. Addison Cook have returned from a visit to Miss Fannie Sams, in Norfolk.

Mrs. R. W. Powers, Miss Pauline Powers and Miss Betty Johnson, of Richmond, are at Blue Ridge Springs, Va.

Mr. Thomas O. Barnett has returned to Elliston, Va., after a visit to Richmond.

Mr. and Mrs. H. B. Crosby are visiting Mr. and Mrs. D. L. Harrell in Roanoke.

Miss Mamie Byrnes, of Newport News, is here to spend several weeks.

Mrs. J. J. Sutton is visiting Mr. and Mrs. J. S. Benson, in Staunton.

The Rev. Otis Meade, Miss Mary Meade and Mrs. Lynn Meade are at Miss Pollock's cottage, Virginia Beach.

Mr. Warner Moore is registered at the Gladys Inn, Clifton Forge, Va.

Mr. H. M. Jefferson, of Danville, was a recent visitor to the city.

Mr. H. B. Chemselde has returned to his home in Staunton, after a brief visit to Richmond.

Mrs. M. Fore has returned from a visit to her son, Mr. H. Fore, in Newport News.

Miss Ella Jackson and Miss Myra Chambers, of Richmond, are spending the summer at Miss Gibbons's cottage, in Wytheville, Va.

Mr. John T. Gordin, Mr. and Mrs. Frank Crutchfield, and Mr. Alfred P. Gordin are spending some time with Mrs. W. H. Henderson, at Swoope, Va.

Mrs. H. L. Jones and Miss Wilmer, of Richmond, were among the dancers at the weekly German given Saturday night at the Princess Anne Hotel, Virginia Beach.

Letters have been received from Misses Ellen and Lella Carpenter, of Clifton Forge, who have arrived safely in Naples, Italy, after a delightful voyage. The Misses Carpenter will be abroad until the middle of September.

Mr. A. H. Saunders is at the Princess Anne Hotel, Virginia Beach.

Miss Annie Guy is the guest of Mrs. V. P. Kent, in Wytheville, Va.

Mrs. J. B. Gray is the guest of her sister, Mrs. W. B. Buddo, in Staunton.

Mrs. R. E. Gregory is visiting Mrs. G. W. Graham, in Lynchburg.

Dr. Craig, of Richmond, and Mr. Sidney Hughes, of Norfolk, who have been on a

## MANY OFFICIALS AT THE HEARING

Nearly All of the Big C. & O. Men Attend Session of Corporation Commission.

### BIG SEASHORE EXCURSIONS

Estimate That At Least 2,500 People Leave the City Every Sunday.

The Chesapeake and Ohio Railway Company officials appeared yesterday before the State Corporation Commission in the matter of freight rates.

Major E. D. Hotchkiss, general traffic manager, was on the stand. General Manager Doyle was present, with a number of other officials. Messrs. Wickham and Taylor, the regular attorneys of the road, appeared as counsel. President George W. Stevens was not present. He is in Rockbridge county at his country home.

One road running out of Richmond carried to the seashore on Sunday nearly one thousand persons. It is estimated that more than 2,500 people leave Richmond on excursions every Sunday during the summer months.

Work on the new office building at the Richmond, Fredericksburg and Potomac freight depot is being rapidly pushed. It will be completed before the end of summer.

The railways of the world aggregated 556,736 miles of main track at the commencement of 1905, by the latest German statistics. Construction had been proceeding for several years at an annual average of over 14,000 miles, and in 1904 reached 16,751 miles. So that we may assume that in the middle of 1906, about 570,000 miles of railway lines are in operation on the globe—an evolution of eighty wonderful years. Of the 556,736 miles at the end of 1904, Europe had 189,774 miles, Asia 47,374, Africa 18,202, North America 249,711, South America 39,353, Australia 1,430. The United States is credited with 212,904 miles, which is nearly 39 per cent. of the total, and North America, including Canada and Mexico, shows 249,717 miles, or 45 per cent. of the whole world's mileage.

South America is coming forward steadily, having 39,353 miles at the date named, of which 2,335 miles or more than half as much as the year's building in the United States were added in 1904. Roughly estimated, the railways of the world have cost \$40,000,000,000, or an average of \$76,000 a mile.

The Supreme Court of Massachusetts has reversed the decision of the lower courts in the case of Louis Singer vs. the Merchants' Dispatch Transportation Company, which is interesting to shippers.

Singer sued for the value of three cases of shoes which he shipped with the company to "L. Singer, Springfield, Ill." He intended them for a customer at that place of a different name. The company delivered the goods to Lena Singer, of that place, who was in business there, but was not the party for whom the plaintiff intended them. The case was decided in favor of the plaintiff.

The finding was based upon the ground that the company should have first ascertained that the party it left the goods with was the one to whom they were sent. But this duty is held not to have devolved upon the defendant under the circumstances.

Mr. William Baughman, of Richmond, spent a few days last week with Mr. Frank Maal, in Norfolk.

Mr. and Mrs. Fairley Cooke have returned from a week's stay at Miss Blow's cottage, Virginia Beach.

The Misses Dillard, of this city, are visiting their mother, at Howardville, Va.

Mr. and Mrs. John C. Williams are guests of Mrs. D. W. Anderson, in Fluvanna county.

Misses Bessie and Florie Krause have returned to their home in Lynchburg, after a visit to Richmond and Virginia Beach. They were accompanied by their cousin, Miss Edna Loose, who will visit them for some time.

Miss Irma Mason has returned to her home, in Brambleton, after a pleasant visit to friends here.

Mrs. M. D. Eastwood, of Portsmouth, and her sister, Mrs. Curtis, of Richmond, have come to Canada for a stay of some time.

Mrs. George Langley is visiting his family near Glendower, Va.

Miss Daisy Fleming is at Mrs. Charter's cottage, Ocean View.

Miss Naomi Floyd is visiting Mrs. William G. Smith, at Cape Charles, Va.

Dr. W. R. L. Smith is visiting in Lynchburg.

Mr. Frank Somerville, of Deerfield, Va., will come to the city this week for medical treatment.

Miss Jennie Jones is spending her vacation at Scottsville, Va.

Mrs. John Harwood and Mr. Marshall Harwood are visiting Mrs. Charles Culp in Portsmouth.

## OLD DOVER TO MEET AT COOL SPRING TO-DAY

To Be in Session Three Days, and Large Attendance is Expected.

The one hundred and twenty-third annual session of the Dover Association of the Baptist Church, will open at Cool Spring Baptist Church, near Altos, Va., today. The association will meet with this church, which is about nine miles from Richmond, and will be in session for three days. Trains will leave the Chesapeake and Ohio Station each morning at 7:30 o'clock and returning will arrive in Richmond at 7:45 P. M.

The sermon this year will be preached by Dr. C. S. Gardner, of Grace Street Baptist Church. The session to-day will be devoted largely to woman's work.

The following are the officers of the association: Moderator, Mr. T. H. Elliott; Vice-Moderator, Mr. A. B. Clark; Clerk, Mr. W. H. Sadler; Treasurer, Mr. J. B. Walthall.

Standing committees of the association are: Foreign Missions, Messrs. A. W. Patterson, B. C. Freeman, H. M. B. Jones; Education Board, Messrs. L. W. Smith, D. H. Smith, James B. Sheppard; Home Missions, B. W. Stone, George F. Williams, Judson Basher; Sunday School and Bible Board, D. H. Basher, J. O. Kirk, Jr., H. B. Driscoll; State Missions, A. T. King; P. L. Hardy, A. L. Phillips; Orphanage, J. B. Wood, G. H. Sherill, J. W. Kenney; Ministers' Relief, H. F. Cox, J. H. Binford, C. C. Gathright; Denominational Education, George W. McDaniel, Ashby Jones, W. E. Robertson; Temperance, J. A. Sullivan, J. C. Kirk, R. C. Gary; Society of Churches, W. A. Harris, C. H. Ryland, H. A. Willis.

Each of the churches in the association is supposed to send four delegates besides their pastor. It is expected that there will be a large attendance.

# Business Independence Through Advertising

The degree of business independence you enjoy in the sales end of your business is measured by the demand for your goods by the consumer.

**WITHOUT** a healthy demand from the consumer you must constantly conciliate for very life every salesman, jobber and retailer who handles your wares.

Without consumer demand all of these forces are hammering down your price while running up your selling cost.

Your profits are in danger.

There's only one way to build up consumer demand.

Advertise.

Expensive? Well, newspaper advertising, for instance, is not nearly so expensive as extra trade discounts, concessions in many other forms, excessive salaries to salesmen, commissions out of all proportion to jobbers and profits beyond reason for retailers.

Expensive? Not if you get right down to business—avoid experimental waste.

Experimental waste is what our Record of Results enables us to minimize for advertisers.

The Lord & Thomas Record of Results is a classified, tabulated record of the experience of so MANY and of such a comprehensive VARIETY of proposi-

tions, that practically every class of advertised commodity is thoroughly covered.

Through its guidance and proper interpretation, YOU can start at a point in advertising which otherwise it would take years of expensive experimental work to reach—because without the guidance of this record you would have to go it blind.

One of our representatives is in your city every few days, looking after the interests of some of our present clients. That is why we are advertising in this newspaper—to you—NOW.

We want to explain to you, in person, what the Lord & Thomas Record of Results means to you in Dollars and Cents. If Lord & Thomas Advertising will increase your business and profits, you need us. If your decision is not in our favor, we will not importune you for an advertising order.

We ask you to write today—granting us an interview in your office. You will in no way obligate yourself by asking us to call.

We are issuing a series of small books (cloth bound) covering advertising in all its phases, which we send free to interested advertisers.

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ANNUAL VOLUME PLACED FOR CLIENTS \$4,000,000.00

NEW YORK

## TO-MORROW TO BE BIG DAY IN CAROLINE CO.

Confederate Monument Will Be Unveiled at Bowling Green. Governor to Speak.

To-morrow will be a great day for old Caroline county. A monument to the memory of the men of that county who fought, bled and died for the Southern Confederacy will be unveiled at Bowling Green.

The good and patriotic people of the county have made extensive preparations for this interesting event, and the indications are that the largest gathering of people to assemble at Bowling Green for many years will be there to-morrow. Governor Swanson, Mr. Joseph Bryan and Captain Robert E. Lee, Jr., will be the principal speakers. There will probably be other speakers, and it is said there will be the biggest dinner ever served in old Caroline.

The monument, which has been described in this paper, is one of the handsomest in the State. It is made of Virginia granite, and is twenty-five feet high and surmounted by the life-size figure of a Confederate soldier at parade rest.

A number of Richmond people will go to Bowling Green to take part in the exercises.

More Evidence Found. (Special to The Times-Dispatch.) PETERSBURG, Va., July 23.—Additional evidence of the malicious sinking of the Pokanoket appeared this evening in the engine-room, where the plug of the sanitary pump valve was found pulled out, with the pin beside it.

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Write for circulars. Prices and terms gladly furnished.

## COKE.

TO THE TRADE: On and after this date we will handle the "OTTO COKE" for Richmond. Dealers and storekeepers that wish this Coke will please 'phone us, 1098 and 5280, as we will see that you are supplied Anthracite, Splint, Fire Creek Lump, New River Lump and Steam Coal, Oak and Pine Wood, Long, Sawn and Kindling, in any length. You know the quality is the best.

Nelson & Ladd,

'Phones 1098 and 5280, Office 1710 East Broad Street.

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Interviews and Correspondence Invited

## GOOD NEWS

for Coffee-wreck

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